

ON-TOP At every change affecting him, the documenting subject makes sure that he is on top of such change mostly adopting a strategy of inclusion of the new social paradigm into his old personal one.

PLANNING Based on the new circumstances at hand, the documenting subject, as a general in a battle, has to quickly come up with a documenting strategy based on the possible kinds of documentation he has made at his disposal.

SLOW Admire the frantic crowd agitated by the electronic media, the documenting subject takes his time to process all information via his manual take on the same media.

LOOKING The documenting subject, like a primitive trying to survive in an environment, has his eyes wide open to try to detect all that his intellect can nourish from, thus varying from things he feels he would need more than others, balancing his intellectual diet.

SELF-EXPLANATORY The documenting subject invests much in fully developing a complete strategy to communicate his life project from many perspectives and platforms, thus preventing and predicting the work which the establishment would operate on it. In this respect he shows a possibility to turn them obsolete and thus inevitably become his rival.

EMERGING While the media imposed from above already projects to the mass an image of the end, the personal media coming from below brings forward the emergence, the life to come rather than the final death.

PENITENCE The life project can be seen as a form of penitence conducted by the documenting subject to augment his pathos on an otherwise too light existence via the very technology that turns it light.

QUASUI-INFINITE The mastering of his proliferation has resulted in a quasi infinite generation of well framed and selected flows with a readable syntax which might be however not approached due to the laziness of an audience always fully attacked by submersive media content.