CLEAR The photographing of object is also a seek for light in dark domestic environment particularly with the documenting subject's own shadow.

BRANDLES As any production gets branded the documenting subject has rather a strong reluctance to take any credits for his work which is rather consisting of potentials than final products stealing the viewer's imagination.

SUSTAINED While on one end the input of the project is guaranteed by a rich country in which the documenting subject survives without overwhelming struggle, the output can only occur among the poor and humble who are willing to share and contribute to its execution.

INTERWOVEN The Website becomes a Website in a way that it creates links among the work itself and other works of this and other times and spaces.

SLOWED The publishing of a part of the project such as through an Exhibit, always slow down the actual Archive practice. Thus any retrospection becomes some sort of a break from the proactive work.

RELAXED As this project might give an overall impression of a extreme, it is actually a liberation from the maniacalism characterizing the life of the bourgeois. It frees the documenting subject from all that worldly attention exhausting the spirit and turns mania into pure passion and dedication towards something more elevated, love of existing.

NOBLE The exhibitions are sought ideally in noble places, castles, palaces and temples as noble is the intent of the project. This distancing from the modern museums and their styled architectures shifting away from a contemplative harmony that only symmetry and pure geometry can provide.

PATRONAGED The documenting subject is well aware that good taste can only come out of a noble patronage without which matured talents are reduced to misery and often end up in political contestation.